

## 2015 CADILLAC ESCALADE

# Defined by craftsmanship

PRESS RELEASE

Cadillac recently introduced the all-new 2015 Escalade, a sophisticated luxury SUV designed to establish new benchmarks for hand-tailored craftsmanship and technology.

The fourth-generation Escalade is an entirely new design yet instantly recognizable. Much of the story of Cadillac's redesigned flagship SUV is on the interior, where new levels of luxury combine with the latest technology.

"Cadillac's growth provides the ideal stage for the all-new Escalade to take a major leap forward," said Bob Ferguson, senior vice president, Global Cadillac. "The 2015 Escalade is completely new and elevated in design and technology, inside and out. The clear objective is to once again



The 2015 Cadillac Escalade aims to be the best luxury SUV in the world, with style and technology to match.



The cabin in the new Escalade features Bose Active Noise Cancellation technology.

assume the leadership position among luxury SUVs."

From its introduction, Escalade quickly became the standard among luxury SUVs with a formula of bold design, powerful capability and luxurious accommodations for up to eight occupants. Three succeeding generations led luxury SUV customers to confer icon status on it. The 2015 Escalade takes design and technical elements from Cadillac's product expansion to elevate the brand's signature SUV.

The product line will consist of the standard Escalade model, as well as the extended-length ESV edition, which offers a 14-inch-longer wheelbase and approximately 20 inches more in overall length, maximizing space for third-row passengers and 60 percent more cargo space behind the third-row seat than the Escalade.

Offered with 2WD and 4WD drivetrains, Escalade features a new 6.2L V-8 engine that is more powerful and more efficient than

previous models. Cadillac's Magnetic Ride Control, the world's fastest-reacting suspension system, is now standard and delivers precisely controlled driving performance.

The exterior features crisp, new and more sophisticated surfaces, accented by dramatic light-emitting diode, or LED, lighting.

The new interior features cut-and-sewn and wrapped materials, with wood trim options chosen for elegance and authenticity. Seats were engineered to be more com-

### BY THE NUMBERS

#### ESCALADE

**Wheelbase:** 116 in.

**Length:** 203.9 in.

**Width:** 80.5 in.

**Height:** 74.4 in.

**Engine:** EcoTec3 6.2L V-8 FlexFuel, 420 hp, 460 lb.-ft. torque

**Transmission:** Hydra-Matic 6L80 6-speed automatic

fortable and sculpted in appearance. The new interior is dramatically quieter, too, thanks to a stronger new body structure, new and enhanced acoustic material, and Bose Active Noise Cancellation technology.

CUE, Cadillac's advanced system for connectivity and control, is standard featuring state-of-the-art voice recognition with touch controls common with the world's most popular tablets and mobile devices. A standard 12.3-inch digital gauge cluster can be reconfigured with four themes and an available head-up display projects information onto the windshield. An available Blu-Ray DVD rear entertainment system includes a nine-inch, roof-mounted screen on Escalade and two nine-inch screens on Escalade ESV.

The front seating area offers more than 1.5 inches more headroom.